

## REGULATION 13. BROADCASTING RIGHTS

- 13.1** For the purpose of this Regulation; Broadcasting Rights means the transmission and/or recording and/or otherwise storing of coverage of or other reproduction of a Match or Matches in any medium and any use or exploitation of the same by any means in any electronic media now known or at any time in the future developed, including, but not limited to, all forms of television (which will include, without limitation, all forms of analogue, digital, free, pay, pay-per view and on-demand systems) and all other audio-visual media (which will include, without limitation, video, DVD, CD-Rom and/or other audio-visual recorded viewing medium) and all forms of interactive and/or on-line transmissions via the Internet or any other system, radio and all other audio only media (which will include all forms of recording and/or interactive and/or on-line audio transmissions via the Internet or any other system) whether live or deferred and whether in whole or in part throughout the world or any part thereof.
- 13.2** No Rugby Body, Club or Person or any combination thereof may negotiate or enter into or benefit from any contract for the grant of any Broadcasting Rights in respect of any Match or Matches except with the express written consent of the Union within whose territorial jurisdiction such Match is or Matches are to be played, such consent to be in the absolute discretion of the Union.
- 13.3** No Rugby Body, Club (or Person with knowledge of such breach) may take part in any Match to which Broadcasting Rights have been granted in breach of the provisions of Regulation 13.2.

